



UNIVERSITATEA BABEŞ-BOLYAI
FAKULTATEA DE ECONOMIE
ŞI ADMINISTRARE DE ÎNCĂLZIT



UBB FSEGA



Department of Economics
and Business Administration
in Hungarian Language

PRO OECONOMICA
ASSOCIATION



ICEBM 2019

4th International Conference on Economics and Business Management

23 November 2019, Cluj-Napoca, Romania

THE CONFERENCE

The 4th edition of the International Conference on Economics and Business Management – ICEBM 2019 will bring together academics and researchers from various fields (accounting, business information systems, economics, finance, marketing and management) to share their innovative ideas and research results regarding current economic problems, both at macro- or micro levels. The language of the conference will be English.

Selected papers will be published in the scientific journal *Közgazdász Fórum – Forum on Economics and Business* (<http://www.econ.ubbcluj.ro/feb>).

CONFERENCE WEBSITE

<https://econ.ubbcluj.ro/icebm/>

LOCATION

The conference will be held in Cluj-Napoca, at the Faculty of Economics and Business Administration, Babeş-Bolyai University, which is the oldest and the highest ranking institution of higher education in Romania.

The main location will be in the building of the Faculty of Economics and Business Administration, 58-60 Teodor Mihali St., 400591 Cluj-Napoca, Romania.

IMPORTANT DEADLINES

- **30th June 2019:** submission of extended abstracts (compulsory) and full papers (optional) to the following e-mail: icebm@econ.ubbcluj.ro
- **5th July 2019:** notification of acceptance to the conference (based on the review of the extended abstracts)
- **20th September 2019:** reviews sent to the authors of full papers
- **30th September 2019:** "early bird" registration to the ICEBM 2019 conference
- **31st October 2019:** registration to the ICEBM 2019 conference
- **23rd November 2019:** ICEBM 2019 conference
- **10th December 2019:** deadline for late paper submission (expected to be published in the 2019 issues of *Közgazdász Fórum – Forum on Economics and Business*)

ORGANIZING INSTITUTIONS

- Babeş-Bolyai University, Faculty of Economics and Business Administration, Department of Economics and Business Administration in Hungarian Language
- Pro Oeconomica Association
- Transylvanian Museum Society (EME), Department for Law, Economics and Social Sciences
- Regional Committee of the Hungarian Academy of Sciences in Cluj (KAB)
- Hungarian Academy of Sciences (MTA)
- Hungarian University Federation of Cluj (FUMC – KMEI)

SCIENTIFIC COMMITTEE

- Irma Agárdi, Corvinus University of Budapest, Hungary
- József Berács, John Von Neumann University, Kecskemét / Corvinus University of Budapest, Hungary
- István Bessenyei, University of Pécs, Hungary
- Harry Boer, Aalborg University, Denmark
- Lajos Bokros, Central European University, Budapest, Hungary / Babeş-Bolyai University, Cluj-Napoca, Romania
- Sára Csillag, Budapest Business School – University of Applied Sciences, Hungary
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- Patricia Deflorin, University of Applied Sciences HTW Chur, Switzerland
- Krisztina Demeter, Corvinus University of Budapest, Hungary
- Andrew Fieldsend, Research Institute of Agricultural Economics (AKI), Budapest, Hungary
- Florin Foltean, West University of Timișoara, Romania
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- Balázs Heidrich, Budapest Business School – University of Applied Sciences, Hungary
- Zsófia Kenesei, Corvinus University of Budapest, Hungary
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- Ágnes Nagy, Babeş-Bolyai University, Cluj-Napoca, Romania
- István Pete, Babeş-Bolyai University, Cluj-Napoca, Romania
- József Poór, Szent István University, Gödöllő, Hungary
- Maike Scherrer, University of St. Gallen, Switzerland
- Stefan Seuring, University of Kassel, Germany
- Vatroslav Škare, University of Zagreb, Croatia
- Agneš Slavić, University of Novi Sad, Faculty of Economics Subotica, Serbia
- Mária Vincze, Transylvanian Museum Society / Babeş-Bolyai University, Cluj-Napoca, Romania

CONFERENCE ORGANIZING COMMITTEE

Coordination

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REGISTRATION FEE

100 EUR (1–31 October 2019)

80 EURO (early bird registration, before **30th September 2019**)

Registration fee covers participation at the conference sessions, conference programme, coffee breaks, lunch and dinner on 23rd November, as well as publication costs of accepted papers in *Közgazdász Fórum – Forum on Economics and Business* (ISSN 1582-1986).

Payments can be made via bank transfer to the following account:

ASOCIATIA PRO OECONOMICA

Tax number: 18690124

Account number (IBAN): RO210TPV200000354677EU01

Bank: OTP Bank Romania

SWIFT code: ROBU

PRACTICAL INFORMATION

Hotel accommodation (40-70 EUR/night) can be booked if requested at registration.

GUIDELINES FOR APPLICANTS

Acceptance to the conference will be decided by the Conference Organizing Committee, with the help of the Scientific Committee, based on the extended abstracts submitted. Participation at the conference is not conditioned by the submission of a full paper. All conference presentations are expected to be held in English.

Extended abstracts shall be written in English. The text should be min. 1500 – max. 3000 characters long (without spaces) and should present the purpose of the research, the relevance of the problem, the main elements of the literature review, the methods for data collection and analysis and the main findings. The abstract will be followed by 5-7 keywords and max. 4 JEL classification codes.

Papers can be written in English or Hungarian. Only original papers (not submitted for publication elsewhere) will be considered for publication. Submitted papers will be double-blind peer reviewed. Accepted papers will be published in *Közgazdász Fórum – Forum on Economics and Business* (ISSN 1582-1986), a quarterly scientific journal edited by the Hungarian Economist's Society of Romania and the Department of Economics and Business Administration in Hungarian Language, Faculty of Economics and Business Administration, Babeş-Bolyai University. The issues of *Közgazdász Fórum – Forum on Economics and Business* are indexed in the ProQuest and EBSCO international databases.

The papers should have the following structure: introduction, literature review and conceptualization, methodology, results, discussion, conclusion (including implication for theory and practice, limitation and future research), key references and appendix. The introduction must show a clear indication of the purpose of the research and the relevance of the problem. Literature review represents the foundation for the paper. The conceptualization integrates the findings from the literature with the ideas of the author. It could take multiple forms: conceptual model, research questions or a set of hypotheses. The methodology section presents the methods for data collection and analysis. The results part should contain data analysis and findings. In the discussion part the findings are interpreted and discussed in the light of existing literature. Conclusions are the author's contribution to the knowledge. Implication for practice is a guideline for practitioners who could benefit from using the findings. Limitations and future research could be presented in the same part connected to each other.

The text should be 8-12 printed pages long, A4 format, characters Times New Roman 12, single spacing. For editing rules please refer to the website of *Közgazdász Fórum – Forum on Economics and Business* (<http://www.econ.ubbcluj.ro/feb>).