First Call for the 5th Eastern European Economic and Social Development Conference on Social Responsibility, Belgrade, 21-22. May 2015

in cooperation with: MEGATREND UNIVERSITY BELGRADE and UNIVERSITY NORTH KOPRIVNICA

We are happy to announce the First Call for the 5th Eastern European Economic and Social Development Conference on Social Responsibility. Topics are focused on recent challenges to modern national economies and business enterprises:

Financial, environmental and social impacts of business decisions
Marketing issues, consumerism and long term sustainability
Voluntary concept or increasing pressure on organizations to make a positive contribution to society
Governments and the enforcement of corporate social responsibility
Corporate social responsibility and protection of the environment
Responsibility of managers vs responsibility of owners
Sustainable profit vs maximum profit
Responsibility towards employees
Social responsibility of scientists and public servants

Please consider submitting an abstract for the Conference within next four weeks. We proudly hope to have Your distinguish name among our authors and participants.

When submitting an abstract, please follow the instructions - http://www.esd-conference.com/RegistrationBG.php

After receiving the full texts, The Scientific Committee will decide which papers should be included in the Plenary Session. If the paper is accepted by reviewers, at least one of the authors is required to register for the Conference by deadline. Otherwise, the paper will not be included in the the Scientific Book of Proceedings, indexed by proQuest and EconBiz (however, it shall be published if author decides for the publishing only option).

Sincerely Yours,
Prof. Marijan Cingula
President of Scientific Committee

http://www.esd-conference.com/BGIndex.html